



PRESS RELEASE

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## 5 trade shows combined for a new dynamic in 2008!

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From September 30<sup>th</sup> to October 2<sup>nd</sup>, 2008, no less than five trade shows which are leaders in their fields will offer all their professional visitors an exceptional and complementary offering: the FORUM DE L'ELECTRONIQUE, MESUREXPO, OPTO and VISION SHOW, which will be joined for the first time in 2008 by the RF & HYPER Europe trade show.

■ **2008 will be a year of change for the four trade shows and RF& HYPER Europe:**

- New venue: the trade shows will have unlimited room to spread out in halls 1 and 2 of Paris Nord Villepinte, the very modern exhibition centre offering incomparable advantages in terms of comfort and accessibility to both exhibitors and visitors This change is an opportunity to give an international boost to the event, particularly by opening up to southern Europe and the Maghreb.
- The 34<sup>th</sup> RF & Hyper Europe event will be held at the same time as the other four trade shows, thereby benefiting from a significant synergy with complementary shows (36% of Forum de l'Electronique and MESUREXPO visitors usually travel to RF & HYPER Europe)

■ **As a reminder, here are some figures from 2007:**

- Forum de l'électronique: 350 exhibitors, more than 9,000 visitors
- Mesurexpo 272 exhibitors, 7,300 visitors
- Opto: 200 exhibitors, 5,200 visitors
- Vision Show: 100 exhibitors, 3,800 visitors
- RF & Hyper Europe: 153 exhibitors, 3,780 visitors

■ So these **four trade shows, plus one**, have been combined for optimization and in order to be part of the real business revival which began in 2007, to reinforce an offer which is focused increasingly on industrial and general public applications, and to offer visitors as exhaustive an overview as possible, in terms of active and passive components, subcontracting, testing and measurement, instrumentation, optics solutions, vision equipment, radio frequencies and microwaves, CEM and simulation software.

■ **The main focuses for 2008:**

Five events with their own identity but which are also complementary, which also offer specific conferences, practical demonstrations, for some, presentation areas and workshops for others, and for everyone, advice from the most representative experts: professional federations, institutions, industry supply chain managers, specialized press, etc.

- Preview:

- **OPTO 2008, THE EUROPEAN TRADE SHOW FOR OPTICS SOLUTIONS**

Opto is developing towards these essential sectors in 2008: Laser labelling, Fibre optic access networks, Telecoms.

This year the trade show will again welcome the **international conference of the EOS** (European Optical Society), which will be held for the second time with OPTO and be attended by 700 participants from all across Europe, based around seven themes:

- Biophotonics
- Terahertz-Science and Technology
- Nanophotonics, photonic crystals and meta-materials
- Photonic micro- and nano-systems
- Organic photonics
- Non-linear optics - spatio-temporal materials, tools and effects
- Dynamic optics
- Workshop: Photonics teaching of masters or doctorate students

**Website: [www.optoexpo.com](http://www.optoexpo.com)**

- **VISION-SHOW THE VISION EQUIPMENT AND SOLUTIONS TRADE SHOW**

A single trade show for all vision applications with all industry players: manufacturers of systems and components, integrators and distributors.

And specific events aimed at the main applications sectors: packaging, defence, pharmaceuticals, etc.

**Website: [www.vision-show.com](http://www.vision-show.com)**

- **MESUREXPO THE TRADE SHOW FOR INSTRUMENTATION FOR RESEARCH, TESTING AND INDUSTRY**

An event which in 2008 will give pride of place to: Non-destructive control (NDC), acoustics, vibration, testing and test beds

**Website: [www.mesureexpo.com](http://www.mesureexpo.com)**

- **FORUM DE L'ELECTRONIQUE: THE TRADE SHOW FOR COMPONENTS, PRODUCTION, SUBCONTRACTING AND TESTING & MEASUREMENT**

All the key players in electronics production together for a headline event... Watch this space!

**Website: [www.forum-electronique.com](http://www.forum-electronique.com)**

- **RF & HYPER EUROPE: THE TRADE SHOW DEDICATED TO RADIOFREQUENCIES, MICROWAVES, WIRELESS, OPTICAL FIBERS AND THEIR APPLICATIONS**

All you need to know about the latest technological developments, applications conferences and conferences on CEM, with attractions including the Antennae Area and the Recruitment Hub

**And for the first time in 2008:** a seminar on "Theoretical and experimental design-assistance tools for RF systems".

**Website: [www.Rfhyper.com](http://www.Rfhyper.com)**

■ To summarize, five trade shows and five excellent reasons to make a note now in your diaries of the major autumn event – an event not to be missed on any account!

# FORUM DE L'ELECTRONIQUE, MESUREXPO, OPTO ET VISION-SHOW

+ RF & HYPER EUROPE =

## 5 trade shows for a unique event!

From September 30th to October 2<sup>nd</sup>, 2008 at Paris-Nord Villepinte

### ■ Contact for the Trade Shows

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